

# INDUSTRY INSIGHTS SESSIONS

## **11<sup>th</sup> International BCI Meeting**

*Building Momentum: Fostering Collaboration in BCI*

June 2 – 5, 2025

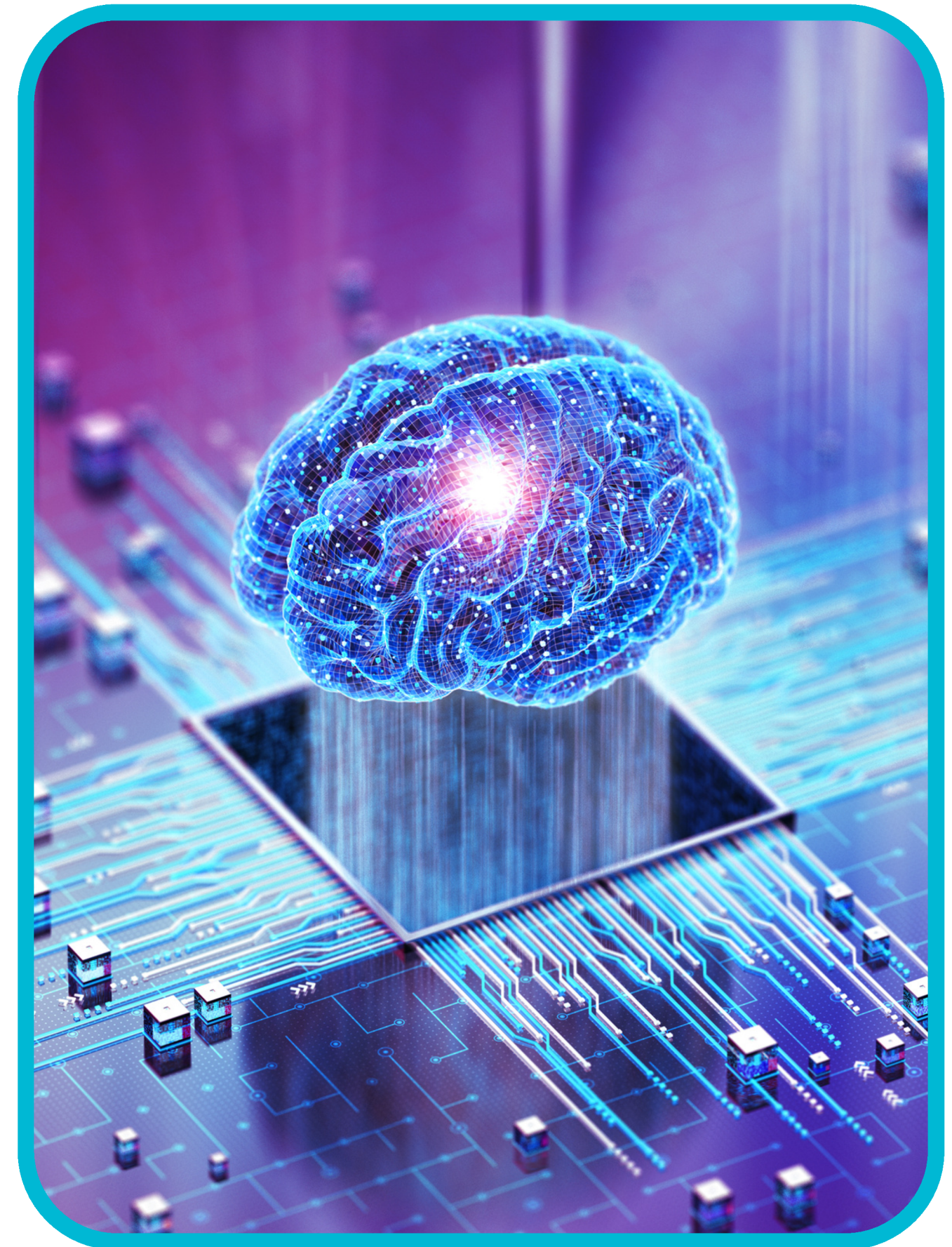
Banff Centre for Arts and Creativity, Banff, Canada

The BCI Society is excited to offer

# INDUSTRY INSIGHT Sessions

at the 2025 BCI Meeting

Industry leaders in the BCI space now have the opportunity to host breakfast or lunch-sponsored symposia at the 2025 BCI Meeting. These sessions offer a unique platform for leading companies to showcase their latest advancements, technologies, and research breakthroughs to 400+ international attendees. Additionally, they provide in-depth, expert-led discussions on cutting-edge developments in brain-computer interfaces, neurotechnology, and related fields.



# INVESTMENT



## Breakfast

7:30 - 8:30

**\$15,000 USD**



## Lunch

12:45 - 13:45

**\$25,000 USD**



## Availability

**Tuesday, June 3**  
**Wednesday, June 4**  
**Thursday, June, 5**

*Meeting space is limited and Industry Insight requests will be approved on a first-come, first-served basis*

## FORMAL AGREEMENT

- All sponsors must sign a formal agreement outlining the scope, terms, and responsibilities of the sponsorship. This agreement will include payment details, deliverables, deadlines, and any other specific requirements. A deposit may be required at the time of contract signing, with the balance due before the event.
- Participating companies cannot charge any type of fee to attend, and sessions are open to all registered 2025 BCI Meeting delegates.
- The meeting organizers reserve the right to modify the event schedule, including moving speaking sessions, changing venues, or even canceling the event, in the case of unforeseen circumstances (e.g., force majeure). In such cases, sponsors will be notified promptly.

## CODE OF CONDUCT AND ETHICS

- Sponsors must uphold the ethical standards of the meeting. This includes abiding by the BCI Society's code of conduct, regulations, and industry best practices, as well as not engaging in practices that could be perceived as misleading, discriminatory, or unethical.
- Content should also adhere to the BCI Society's code of conduct. Presentations that violate these standards will be subject to removal.

## SPEAKER SELECTION & CONTENT GUIDELINES

### Speaker Approval Process:

- All speakers proposed by the sponsor must be approved by the meeting organizers.
- Sponsors must submit speaker biographies, proposed topics, and presentation outlines for review and approval when submitting their request.

### Content:

- Content presented at the symposium must be educational, relevant, and non-promotional. Sessions should focus on industry insights, innovations, or research rather than direct product sales pitches. No “hard-sell” or overly commercial presentations will be allowed. Content should maintain a balance between educational value and industry relevance.
- Content must be free from offensive language, discriminatory remarks, or any other materials that could harm the reputation of the meeting or its attendees.

## BRANDING & MARKETING GUIDELINES

### Brand Visibility and Placement:

- All promotional material and communication with meeting attendees must be submitted to the meeting organizers for approval. The organizers reserve the right to reject any materials that don't meet event guidelines.

### Social Media & Digital Promotion:

- Sponsors will receive visibility in the event's official program, signage, and digital platforms (e.g., website, social media, email campaigns). Placement will be based on the sponsorship level.
- Sponsors are encouraged to promote their involvement in the symposium on their digital channels (social media, websites, email lists). All posts must be in line with the meeting's brand guidelines and must be approved by the meeting organizers in advance.

## LOGISTICS AND TECHNICAL SUPPORT

### Session Setup and Timing:

- The meeting organizers will provide a buffet-style breakfast or lunch, standard AV equipment, and a meeting room setup in theatre style for 125 - 400 pax. depending on sponsor's commitment level.
- Sponsors will need to cover any special requirements (e.g., additional microphones, cameras, or lighting).

### Travel, Accommodation & Registration:

- Sponsors are responsible for the travel, accommodation, and per diem expenses for their speakers. The meeting organizers will provide recommendations for hotel accommodations or transportation if needed.

### Logistics Support

- Podium Conference Specialists will be pleased to provide support with the planning of Industry Insights sessions.

# CONTACTS

**KATHERINE JOLIN**, Conference Manager  
Podium Conference & Association Specialists

✉ [kat@podiumconferences.com](mailto:kat@podiumconferences.com)

**TORI LUNDEN**, JR Conference Manager  
Podium Conference & Association Specialists

✉ [tori@podiumconferences.com](mailto:tori@podiumconferences.com)