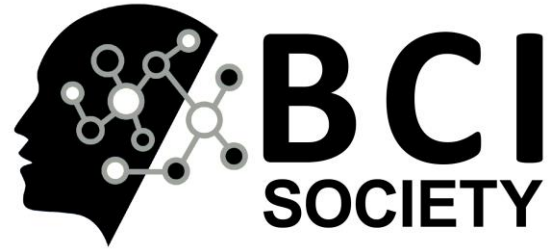


**SPONSOR &  
EXHIBITOR  
OPPORTUNITIES  
PACKAGE**



# Eight International BCI Meeting

June 8-11, 2020

Sonian Forest, Brussels, Belgium

## Dear Collaborators and Industry Partners,

It is with great pleasure that we invite you to partner with us for the Eight International BCI Meeting to be held at the Dolce La Hulpe in Brussels, Belgium on June 8-11, 2020.

These are exciting times, with significant expectations regarding direct connections between brains and smart technologies. An increasing number of companies are incorporating BCI into their agendas. Effective BCI research depends on interdisciplinary interactions among neuroscientists, psychologists, engineers, applied mathematicians, computer scientists, psychiatrists and clinical rehabilitation specialists. The Eight International BCI Meeting is the **only** venue which brings these groups together and attendance has increased with the rapid growth of the field.

We anticipate that more than 400 delegates from BCI research groups from around the world will converge to share knowledge and fresh ideas in the unique, highly interactive, student-friendly, retreat-like atmosphere that are the hallmarks of the BCI Meetings. The Meeting venue will provide ample space for exhibitors and sponsors to showcase your products and services, and to allow delegates and sponsors to network and interact.

BCI research seeks to provide communication and control technology that does not rely on neuromuscular output. BCI's can restore the capacity for communication and control to people with severe disabilities, by enabling them to use brain signals rather than muscles to control cursor movements, make selections on a computer screen, operate neuroprostheses, and/or use a wide variety of other devices as well as to enlarge the range of interaction experiences for able-bodied users.

The goal of the 2020 Meeting is to continue to make forward progress toward everyday use of BCIs by the many severely disabled people who need this innovative technology.

We would like to take this opportunity to thank those of you who have sponsored or exhibited at the BCI Meetings in the past, and look forward to continuing our relationship. We also welcome new organisations and are excited about creating a collaborative partnership with you. Full details on how to get involved can be found in this package.

We hope to see you next June for what promises to be a very enjoyable and productive Eight International BCI Meeting.

Regards,

José del R. Millán  
President BCI Society

# What is the Eight International BCI Meeting?

The International Brain-Computer Interface (BCI) Meetings is unique in providing an interdisciplinary, collaborative environment that convenes representatives from all fields involved in BCI research, including scientists, engineers, clinicians, policymakers, and users. Attendance has increased with the rapid growth of the field. Fifty researchers participated in 1999, 90 in 2002, 160 in 2005, 280 in 2010, 301 in 2013, 406 in 2016 and 420 in 2018.

The 2020 Meeting, *BCIs: The Next Frontier*, will update attendees on the present state of the field, address key issues critical to further progress, and promote the education and participation of young researchers.

The program will include keynote lectures from distinguished international guest speakers, a range of community initiated workshops, demonstrations of functioning BCI systems, poster and oral presentations, master classes, as well as other highly interactive and engaging events. **Our goal is to foster collaboration, exchange and networking between established investigators, postdoctoral fellows and graduate students.**

The Meeting and the resulting comprehensive publications will, like its predecessors, move the science forward and foster the translation of BCIs into clinically-viable systems.

# Who is organizing the Meeting?

In 2013, at the Fifth International BCI Meeting in Pacific Grove, California, the attendees voted for the establishment of a formal BCI society to oversee future meetings and conduct other BCI-related activities. The **BCI Society** was formally established on March 13, 2015 as an international organization that is legally based in the Netherlands. It is led by a Board comprising members from Europe, North America and Asia.

The 2020 BCI Meeting is organized under the leadership of BCI Society President José del R. Millán (Ecole Polytechnique Fédérale de Lausanne, Switzerland).

The Meeting Organizing Committee includes

- Jennifer Collinger (University of Pittsburgh, USA)
- Dean Krusienski, Virginia (Commonwealth University, USA)
- Nick Ramsey (University Medical Center Utrecht, the Netherlands)
- Marc Slutzky (Northwestern University, USA)

The overall conference planning process is organized by the **BCI Society and the team at Podium Conference Specialists**.

# Who attends the Meeting?

The International BCI Meeting enables our partners to connect with established and emerging researchers across various disciplines. In 2018, the 423 attendees included computer scientists, bioengineers, physicians, physical therapists, electrical engineers, neurosurgeons, software engineers, cognitive scientists, neurologists, neuropsychologists, and neurophysiologists as well as other professionals and students interested in new devices, techniques, and applications of BCI technology.

At the Seventh International BCI Meeting, attendees were:

**40% Graduate Students**

**36% Established Professionals/Investigators**

**12% Early Career Professionals/Investigators**

**12% Postdoctoral Fellows**

And came from:

**28  
countries**

**221 labs**



**WHY SPONSOR?**

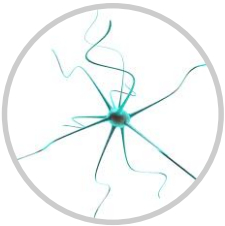
# WHY SPONSOR?



**Connect and strengthen your relationships** with leading and emerging researchers and academics. Gather new knowledge, foster collaborations and build new partnerships with the BCI community.



**Bolster your brand position and visibility.** The Meeting provides an easy and effective business and marketing platform to present your products and services, differentiate your company from competitors as well as gain valuable exposure to decision makers.



**Select the sponsorship opportunity and level** that best answers your needs and fits your budget.



# **SPONSORSHIP OPPORTUNITIES**



# SPONSOR LEVELS

	<b>Diamond</b> \$15,000	<b>Platinum</b> \$10,000	<b>Gold</b> \$5,000	<b>Silver</b> \$2,500	<b>Bronze</b> \$1,250
<b>Number of opportunities</b>	2	5	7	12	unlimited
Table Top Display	2 tables	2 tables	1 table	1 table	1 table
Complimentary Exhibitor Badge(s)	5	3	2	1	0
Feature Event Visibility	Select 2 events from Diamond list (1 Dinner & 1 Plenary Talk)	Select 1 event from Platinum list	Select 1 event from Gold list	Select 1 event from Silver list	
Handout included in Registration Kit	yes	yes			
E-Blast Communication Visibility	Hyperlink + 200 word description	Hyperlink + 100 word description	Logo + 50 word description	Logo + mention	Wordmark + mention
Website visibility	Hyperlink	Hyperlink	Logo	Logo	Wordmark
Signage at Sponsored Event(s)	Logo	Logo	Logo	Logo	Wordmark
On-site Sponsor Recognition Signage	Logo	Logo	Logo	Logo	Wordmark
Holding Slide at Sponsored Event (Oral Sessions)	Logo	Logo	Logo	Logo	Wordmark
Meeting program advertising	Inside front or back cover full page color ad	Full page color ad	½ page color ad or full black and white ad	¼ page color page ad or ½ black and white ad	Listing

# EVENT SPONSORSHIP OPPORTUNITIES

Please select one of those Feature Events according to your sponsorship level

## Diamond Level Feature Events

- BBQ Dinner (Wednesday night)
- Dinner and Research Award Ceremony (Thursday evening)
- Opening Plenary Talks Session (Monday evening)
- Closing Plenary Talks Session (Thursday evening)

## Platinum Level Feature Events

- Workshop Session Block– up to 6 parallel sessions (Tuesday morning)
- Workshop Session Block- up to 6 parallel sessions (Wednesday morning)
- Workshop Session- up to 6 parallel sessions (Thursday morning)
- Poster and Demonstration Session (Tuesday afternoon)
- Poster and Demonstration Session (Wednesday afternoon)

## Gold Level Feature Events

- Research Session (Tuesday afternoon)
- Research Session (Wednesday afternoon)
- Lunch includes Lunch with Leaders (Tuesday)
- Lunch includes Lunch with Leaders (Wednesday)
- Lunch includes Lunch with Leaders (Thursday)
- BCI Users Forum (Thursday afternoon)
- Exploring Diversity in BCI Reception (Wednesday evening)

## Silver Level Feature Events

- Morning Break (Tuesday)
- Morning Break (Wednesday)
- Morning Break (Thursday)
- Afternoon Break (Tuesday)
- Afternoon Break (Wednesday)
- Afternoon Break (Thursday)
- Master Classes– up to 6 parallel classes (Monday evening)
- Master Classes– up to 6 parallel classes (Thursday afternoon)

Please note that day and time of the event might change

# ADDITIONAL OPPORTUNITIES

Those additional opportunities can be added to any sponsorship level or selected as a stand-alone sponsor opportunity

## Promotional Items:

- Meeting tote bags, to be distributed to all delegates -- \$1,500 + production cost
- Lanyards, to be used by all delegates as part of the registration name badge -- \$1,500 + production cost
- Notepads/Pencils/Pens, to be distributed to all delegates -- \$750 + production cost

*Please note that the sponsor will be responsible for the production and associated costs of those promotional items. We can assist with the design and production of the item. Please also note that the BCI Society logo needs to be integrated in the design of the promotional item(s).*

# SPONSOR A STUDENT

Sponsoring a student can be added to any sponsorship level or selected as a stand-alone sponsor opportunity

The International BCI Meetings are known for their highly interactive, student friendly atmosphere. We strive to provide excellent content and a casual environment to foster collaboration, exchange and networking between established investigators, graduate students and post doctoral fellows. More than 50% of attendees are graduate students or postdoctoral fellows. They come from all over the world.

Please consider supporting a student, or as many as you would like, by covering his/her cost of attending the Meeting.

**\$1,500 per student**

Recognition includes:

- Listing on the Student Sponsors page on the website
- Listing on the Student Sponsors page in the program
- Listing on on-site Student Sponsors signage
- Listing on the Student Sponsors holding slide

# HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact:

**Cendrine De Vis**

Podium Conference Specialists  
2661 Queenswood Drive  
Victoria, BC  
Canada V8N 1X6

Tel: 1.250.472.7644 x 106

Fax: 1.250.472.7644

Email: [cendrine@podiumconferences.com](mailto:cendrine@podiumconferences.com)

Web: [www.bcisociety.org](http://www.bcisociety.org)

# **ADVERTISING OPPORTUNITIES**

# ADVERTISING OPPORTUNITIES

- Full Page – Color - \$1,200
- 1/2 Page – Color - \$800
- 1/4 Page – Color - \$500
- Full Page – Black & White - \$1,000
- 1/2 Page – Black & White - \$600
- 1/4 Page – Black & White - \$400

*Please note ad measurements:*

*Full Page - 7.5" x 11"*

*Half Page - 7.5" x 4.85"*

*Quarter Page - 3.6" x 4.85"*

*All advertisements must be submitted as PDF files*

*Deadline: April 1st, 2020*



# **EXHIBIT OPPORTUNITIES**

# EXHIBIT OPPORTUNITIES

## **Table Top \$1,250**

- One 6ft long skirted table with two chairs
- Acknowledgement in the Meeting program
- Acknowledgment on on-site Expo signage
- Complimentary refreshment service during Expo hours

# HOW TO BECOME AN EXHIBITOR

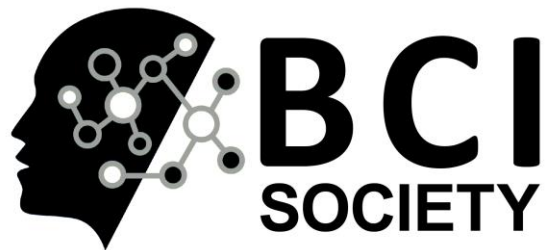
To book your table top display for the [Eight International BCI Meeting](#), visit our website at [www.bcisociety.org](http://www.bcisociety.org) and follow the link to the 2020 Meeting Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and contact information
- Expo booth representative information
- Company description
- Payment information

Space is limited - book early!

*Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.*



[bcisociety.org](http://bcisociety.org)