

# VIRTUAL MEET UP

# **UP Partnership Opportunities**

# Virtual Meet Up | June 2

2:00-6:00pm CEDT, 8:00am-12:00pm EDT, 5:00am-9:00am PDT, 10:00pm-2:00am AEDT

<u>The BCI Society Virtual Meet-Up</u> is an event that will bring together the BCI community to network, share experiences, and make new connections. The event will feature both structured networking events to optimize connection as well as casual mingling opportunities.

The Virtual Meet-Up is organized by the Postdoc and Student Committee with support from the BCI Society board.

The event will be held in Gather Town.

We invite you to partner with us. See details on how to get involved on the next pages.

## **EXCLUSIVE EVENT OPPORTUNITIES**

#### Speed Dating partnership (only 1 opportunity): \$300/session

- Branding of the custom map/background for Speed Dating area of Gather Town
- Visibility on the website (hyperlinked logo on webpage)
- Visibility in (1) e-blast (hyperlinked logo distribution 3860 contacts)
- Visibility on social media: (2) tweets during event

#### Diversity Social partnership (only 1 opportunity): \$300/session

- Branding of the custom map/background for Diversity area of Gather Town
- Visibility on the website (hyperlinked logo on webpage)
- Visibility in (1) e-blast (hyperlinked logo distribution 3860 contacts)
- Visibility on social media: (2) tweets during event

### **JOB FAIR**

#### Are you looking for great talent? Participate in the Job Fair!

Hiring companies, educational institutions, not-for-profit organizations have the opportunity to showcase their employer brand and pitch to a crowd of skilled candidates on why they're the best choice around.

The Job Fair is an excellent venue to:

- Meet the BCI Community top talent
- Pitch your organization to prospects
- Put your culture on full display

Job Fair participants will have a booth space in the Job Fair area of Gather Town. There will be one dedicated Job Fair session and we strongly suggest that you staff your "booth" during that time to maximize engagement with attendees. You will be able to post one PDF document, accessible at all time during the day. The document can present specific job offers, general information on the organization, contact information, etc.

#### Job Fair Booth: \$100 (not-for-profit organization, labs, educational institutions: Free)

Got a creative idea? Contact us and let's talk about it. We are dedicated to helping you get the most out of your partnership whether through our existing offerings or custom-made creative solutions.

#### **Cendrine De Vis**

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