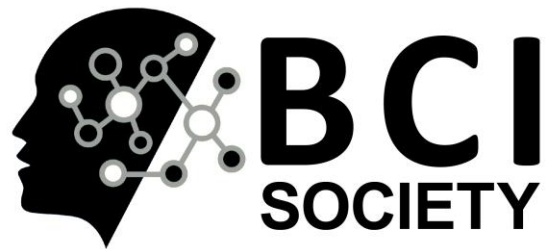


**SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE**



**10th International BCI
Meeting**

June 6-9, 2023

Sonian Forest, Brussels, Belgium

Dear Collaborators and Industry Partners,

It is with great pleasure that we invite you to partner with us for the 10th International BCI Meeting to be held at the Dolce La Hulpe in Brussels, Belgium on June 6-9, 2023.

These are exciting times, with significant expectations regarding direct connections between brains and smart technologies. An increasing number of companies are incorporating BCI into their agendas. Effective BCI research depends on interdisciplinary interactions among neuroscientists, psychologists, engineers, applied mathematicians, computer scientists, psychiatrists and clinical rehabilitation specialists. The 10th International BCI Meeting is the **only** venue which brings these groups together and attendance has increased with the rapid growth of the field.

We anticipate that more than 400 delegates from BCI research groups from around the world will converge to share knowledge and fresh ideas in the unique, highly interactive, student-friendly, retreat-like atmosphere that are the hallmarks of the BCI Meetings. The Meeting venue will provide ample space for exhibitors and sponsors to showcase your products and services, and to allow delegates and sponsors to network and interact.

BCI research seeks to provide communication and control technology that does not rely on neuromuscular output. BCI's can restore the capacity for communication and control to people with severe disabilities, by enabling them to use brain signals rather than muscles to control cursor movements, make selections on a computer screen, operate neuroprostheses, and/or use a wide variety of other devices as well as to enlarge the range of interaction experiences for able-bodied users.

This meeting should, like its predecessors, contribute greatly to BCI research and development.

We would like to take this opportunity to thank those of you who have sponsored or exhibited at the BCI Meetings in the past, and look forward to continuing our relationship. We also welcome new organisations and are excited about creating a collaborative partnership with you. Full details on how to get involved can be found in this package.

We hope to see you next June for what promises to be a very enjoyable and productive 10th International BCI Meeting.

Regards,
Jennifer Collinger
President, BCI Society

What is the 10th International BCI Meeting?

The International Brain-Computer Interface (BCI) Meetings is unique in providing an interdisciplinary, collaborative environment that convenes representatives from all fields involved in BCI research, including scientists, engineers, clinicians, policymakers, and users. Attendance has increased with the rapid growth of the field. Fifty researchers participated in 1999, 90 in 2002, 160 in 2005, 280 in 2010, 301 in 2013, 406 in 2016 and 420 in 2018. In 2021 a virtual meeting was held, vBCI, which drew 395 attendees and in 2022 a one-day virtual meet-up with 98 attendees took place to keep members, researchers, and sponsors involved and engaged. In 2023 we are back to an in-person meeting and are expecting more than 400 delegates participating in this first in-person meeting since the start of the pandemic.

The 2023 Meeting will update attendees on the present state of the field, address key issues critical to further progress, and promote the education and participation of young researchers.

The program will include keynote lectures from distinguished international guest speakers, a range of community-initiated workshops, demonstrations of functioning BCI systems, poster and oral presentations, master classes, as well as other highly interactive and engaging events. **Our goal is to foster collaboration, exchange and networking between established investigators, postdoctoral fellows and graduate students.**

The 2023 Meeting Executive Team includes:

- Jennifer Collinger, University of Pittsburgh, Conference Chair
- Mariska Vansteensel, University Medical Center Utrecht, Conference Co-Chair
- Donatella Mattia, Fondazione Santa Lucia, Scientific Program Committee Co-Chair
- Natalie Mrachacz-Kersting, Albert-Ludwigs-Universität Freiburg, Scientific Program Committee Co-Chair
- Davide Valeriani, Neurable Inc., Young Talent Committee Chair

The overall conference planning process is organized by the **BCI Society and the team at Podium Conference Specialists.**

SPONSORSHIP OPPORTUNITIES



À LA CARTE SPONSORSHIP MENU

À la carte sponsorship opportunities allow you to reach specific audiences through more targeted outreach.

Opportunities are divided in 6 main categories: program opportunities, social events, award opportunities, attendee support opportunities, communication opportunities and advertising opportunities. For program related information, including the program at-a-glance, please see the [website](#).

Got a creative idea? Contact us and let's talk about it. We are dedicated to helping you get the most out of your sponsorship whether through our existing offerings or custom-made creative solutions.

Program Opportunities

Keynote Session sponsorship (only 3 opportunities): \$1,000/session

- On-site recognition: sponsor recognition signage, holding slide at sponsored keynote(s).
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, twitter post(s).

Research Session sponsorship (only 2 opportunities): \$1,000/session

- On-site recognition: sponsor recognition signages, holding slide in sponsored session(s).
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, twitter post(s).

Neuroethics sponsorship (only 1 opportunity): \$1,000/session

- On-site recognition: sponsor recognition signages, holding slide in sponsored session.
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, twitter post(s).

Program Opportunities (cont.)

User Forum Sponsorship (only 1 opportunity): \$1,000/session

- On-site recognition: sponsor recognition signage, holding slide in sponsored session.
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, twitter post(s).

BCI Fundamentals Didactic Sessions Sponsorship (only 2 opportunities): \$750/session

- On-site recognition: sponsor recognition signage, holding slide in sponsored session(s).
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, twitter post(s).

Poster Session Sponsorship (only 2 opportunities): \$500/session

- On-site recognition: sponsored recognition signage, holding slide in sponsored session(s).
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, twitter post(s).

Master Class (only 3 opportunities): \$500/class

- On-site recognition: sponsored recognition signage, holding slide in sponsored session(s).
- Overall recognition: logo in program and digital recognition including website visibility (logo), eblast communication visibility (logo), twitter post(s)

Award Session Opportunities

Lifetime Achievement Award (only 1 opportunity): \$1,000/session

- On-site recognition: sponsor recognition signage, holding slide in sponsored session, mention in the award and closing ceremony
- Overall meeting recognition: hyperlinked log on website award page, mention in e-blast announcements

Early Career Award (only 1 opportunity): \$1,000/session

- On-site recognition: sponsor recognition signage, holding slide in sponsored session, mention in the award and closing ceremony
- Overall meeting recognition: hyperlinked log on website award page, mention in e-blast announcements

Best Poster Award (only 1 opportunity): \$300

- On-site recognition: mention in the award and closing ceremony
- Overall meeting recognition: hyperlinked log on website award page, mention in e-blast announcements

Social Event Opportunities

BBQ Dinner and Award Ceremony (only 1 opportunity): \$2,500

- Welcome all guests with a speaking opportunity in the beginning of the night
- Opportunity to display a 30s video
- On-site recognition and signage
- Overall recognition: logo in program and digital recognition including website visibility (hyperlinked logo), eblast communication visibility (hyperlinked logo), twitter post(s)

Diversity in BCI Reception (only 1 opportunity): \$1,000

- Welcome all guests with a speaking opportunity in the beginning of the night
- On-site recognition and signage
- Overall recognition: logo in program and digital recognition including website visibility(hyperlinked logo), eblast communication visibility(hyperlinked logo), twitter post(s)

Welcome Reception (only 1 opportunity): \$1,000

- Welcome all guests with a speaking opportunity in the beginning of the night
- On-site recognition and signage
- Overall recognition: logo in program and digital recognition including website visibility(hyperlinked logo), eblast communication visibility(hyperlinked logo), twitter post(s)

Social Event Opportunities (cont.)

Bonfire Party (only 4 opportunities): \$1,000/night

- Welcome all guests with a speaking opportunity in the beginning of the night
- On-site recognition and signage
- Overall recognition: logo in program and digital recognition including website visibility (logo), eblast communication visibility (logo), twitter post(s)

NOTE: The sponsor will be responsible for covering the costs of the bonfire as well as the beverages (minimum of beer, house wine and non-alcoholic beverages)

Coffee Break Sponsor (only 4 opportunities): \$300/break

- Recognition: logo in program and digital recognition including website visibility (logo), eblast communication visibility (logo), twitter post(s)

Support a Student or Attendee with Financial Hardships

The International BCI Meetings are known for their highly interactive, student friendly atmosphere. More than 50% of attendees are graduate students or postdoctoral fellows. They come from all over the world. Please consider supporting a student, or as many as you would like, by covering his/her cost of attending the Meeting.

\$1,500/student

Recognition includes:

- Listing on the Student Sponsors page on the website and in the program
- Listing on on-site Student Sponsors signage
- Listing on the Student Sponsors holding slide

Consider supporting a non-trainee from developing countries, an attendee with financial hardships, or an attendee living with disabilities (attending the user forum) by covering his/her cost of attending the Meeting.

\$1,500/attendee

Recognition includes:

- Listing on the Financial Support page on the website and in the program
- Listing on on-site Financial Support signage
- Listing on the Financial Support holding slide

Communication and Advertisement Opportunities

E-blast feature (multiple available): \$500/e-blast

- Exclusive eblast feature leading up to the 10th International BCI Meeting. 100-word description + hyperlinked logo
- Sent to entire database (4,000+ contacts)

Post event delegate survey (only 1 opportunity): \$300

- Exclusive sponsorship of post event survey. 100-word description + hyperlinked logo

Digital Program Ads:

- Full Page - \$1,200
- 1/2 Page - \$800
- 1/4 Page - \$500

Mobile App Push Notification - \$250

Promotional Items Opportunities

- Meeting tote bags, to be distributed to all delegates - \$1,000 + production cost
- Lanyards, to be used by all delegates as part of the registration name badge - \$1,000 + production cost
- Notepads/Pencils/Pens, to be distributed to all delegates - \$500 + production cost

Please note that the sponsor will be responsible for the production and associated costs of those promotional items. We can assist with the design and production of the item. Please also note that the BCI Society logo needs to be integrated in the design of the promotional item(s).

EXHIBIT OPPORTUNITIES

Table Top \$1,500 (USD +Tax)

- One 6ft long skirted table with two chairs
- Acknowledgement in the Meeting program
- Acknowledgement and exhibitor profile in the virtual congress mobile app
- Acknowledgment on on-site Expo signage
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately

Double Table Top \$3,000 (USD +Tax)

- Two 6ft long skirted tables with two chairs
- Acknowledgement in the Meeting program
- Acknowledgement and exhibitor profile in the virtual congress mobile app
- Acknowledgment on on-site Expo signage
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately

HOW TO BECOME AN EXHIBITOR

To book your table top display for the [10th International BCI Meeting](#), visit our website at www.bcisociety.org and follow the link to the 2023 Meeting Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and contact information
- Expo booth representative information
- Company description
- Payment information

Space is limited - book early!

Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.

CONTACT INFORMATION

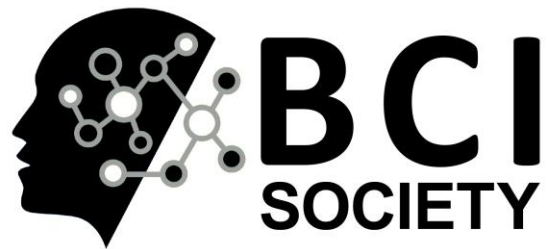
To discuss sponsor opportunities, please contact:

Deborah Harmacy

Podium Conference Specialists
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Victoria, BC
Canada V8N 1X6

Email: deborah@podiumconferences.com

Web: www.bcisociety.org



bcisociety.org