

BCI Society 2023 Media Policy and Credentials

Version 31.5.2023

I. Purpose

The brain-computer interface (BCI) Society's policy that standardizes the process for media accreditation. All media representatives must apply for accreditation to attend Society sponsored events. Requests should be submitted per the following guidelines outlined below.

Note: To ensure effective communication and dissemination of information while respecting the privacy and intellectual property rights of participants, the BCI Meeting has established the following media policy:

II. General Media Policy

The BCI Society is an independent society of individuals working towards a common purpose: to foster research leading to technologies that enable people to interact with the world through brain signals. A primary goal is to develop BCI devices that can restore or replace function for people living with disabilities. Additionally, this society strives to guide the technological development of neuroadaptive technologies for broader use amongst general populations of users in ethical and responsible ways. Without outside funding, these collaborative meetings would be difficult to plan and facilitate. It is through grants and other funding that these meetings are made possible. We would like to thank the universities, businesses, and governmental agencies worldwide, who encourage their staff to continue this important work as well as all of the members of the society who devote their time and expertise to this critical discipline.

As such, the BCI Society is committed to making access to its' processes as open as possible. Therefore, it is the policy of the society to provide accreditation and grant informational access to members of the media and press within the scope of the society's available resources.

III. Media Representative Guidelines

- Credentialed media must introduce themselves to event attendees as a member of the press before requesting an interview, as well as prior to photographing, filming, or engaging in recording of any kind.
- All requests by event attendees to not record and/or publish data must be honored.
- Credentialed media who violate these policies will have their privileges revoked.

IV. Credentials

Individuals must apply for media accreditation. The applicant must be employed or performing work on behalf of such newsgathering and distribution organizations. To be given BCI Society media credentials, individuals from these organizations must be full or part-time professional media (i.e. receive external payment for researching and reporting news/commentary/analysis/informational content). Media must report for the outlet they are

credentialed under. Individuals not employed by such organizations will be considered freelancers or students and should reach out to the email listed to inquire as to more specific accreditation requirements.

Applications are to be submitted to the email listed below.

BCI Media Contact:
Communications@bcisociety.com

Applications should include:

- Verification documents
- Full name as it appears on legal identification documents
- Date of birth
- Scanned copies of government issued identification (ex: driver's license, visa, and/or passport)

V. Exceptions and Additional Considerations

- Accreditation will be reviewed on a case by case basis.
- The BCI Society reserves the right to review applications and allow for flexibility to consider the nature of each unique request.
- The BCI Society reserves the right to approve or deny media accreditation requests based on factors such as relevance, space availability, and adherence to the media policy.

VI. Access

- Accredited media representatives will be granted access to designated areas and events of the BCI Meeting.
- Media representatives must wear their provided identification badges at all times during the event.
- Additional information will be provided once approval requirements are met.

VII. Photography and Recording Policy

The BCI Society is committed to honoring the rights of copyright owners and to respectful communication and dissemination of research and data. Attendees of BCI sponsored events and meetings or events are expected to adhere to this policy.

- Presenters and exhibitors are able to exercise the right to voice whether or not they would like their work or presentation to be photographed or recorded.
- Media professionals need permission and are required to observe the icons

VIII. Privacy and Confidentiality

- Media representatives must respect the privacy and confidentiality of participants.

- Personal information shared during the BCI Meeting, including unpublished research findings, should not be disclosed, or published without explicit permission.
- The Society code of conduct must be followed. Conduct should be free of biases regarding race, cultural background, religion (or lack thereof), country of origin, age, sex, sexual orientation, gender identity, disability, physical appearance, or other individual characteristics or expression. No harassment will be tolerated. BCI Society has zero tolerance for sexual harassment including: any verbal or physical behavior that reflects unwelcome sexual advances, or behaving in any way that another individual feels impinges on their boundaries. Consequences will be taken up with respective BCI Society committees and if necessary, legal representation of the BCI Society.

IX. Intellectual Property

- Media representatives must respect the intellectual property rights of participants and seek permission before using or reproducing any copyrighted material.
- Proper attribution should be provided when using quotes, images, or any other form of intellectual property.

X. Additional Notes Regarding Violations and Sanctions

- Violation of the media policy may result in the revocation of media accreditation and removal from the BCI Meeting premises.
- The BCI Society reserves the right to take legal action for any unauthorized use, publication, or dissemination of confidential or copyrighted material.
- This media policy is subject to the BCI Society's discretion and may be updated or modified as deemed necessary. Media representatives are expected to review and comply with the policy to ensure a smooth and respectful media presence during the BCI Meeting.
- The BCI Society will not be held liable or legally responsible for claims regarding sponsored events. Media representatives are advised to carry their own insurance.