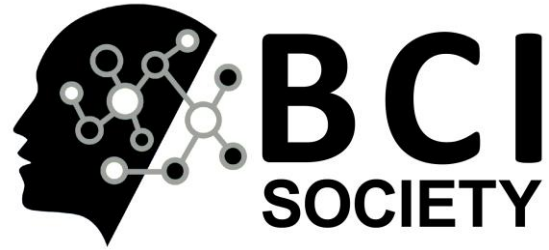


**SPONSOR &  
EXHIBITOR  
OPPORTUNITIES**



**11<sup>th</sup> International  
Brain-Computer  
Interface (BCI) Meeting**

**June 2-5, 2025**

**Banff, Alberta, Canada**

Dear Collaborators and Industry Partners,

It is with great pleasure that we invite you to partner with us for the **11<sup>th</sup> International BCI Meeting** to be held at the **Banff Centre for Arts and Creativity in Banff, Alberta, Canada** from June 2-5, 2025.

These are exciting times, as we witness the fusion of human cognition with cutting-edge smart technologies. The promise of direct connections between our brains and digital devices is becoming a reality. Companies across various industries are now actively integrating brain-computer interfaces (BCIs) into their strategic agendas. Effective BCI research depends on interdisciplinary interactions among neuroscientists, psychologists, engineers, applied mathematicians, computer scientists, psychiatrists, clinical rehabilitation specialists, patients, and other stakeholders. The 11<sup>th</sup> International BCI Meeting is the **only** venue that brings these groups together, and attendance has increased with the rapid growth of the field.

We anticipate that more than 400 delegates from BCI research groups, industry, and policymakers from around the world will converge to share knowledge and fresh ideas in the unique, highly interactive, student-friendly, retreat-like atmosphere that are the hallmarks of the BCI Meetings. The Meeting venue will provide ample space for exhibitors and sponsors to showcase your products and services, and to allow delegates and sponsors to network and interact.

BCIs hold immense promise in restoring communication and control for individuals with severe disabilities. By harnessing brain signals instead of relying on muscle movements, BCIs empower users to manipulate cursor movements, select options on computer screens, operate neuroprosthetic devices, and interact with a diverse range of other technologies. Notably, BCIs also extend the spectrum of interaction experiences for able-bodied individuals, ushering in a new era of human-computer connectivity.

Join us for an exciting meeting that highlights how BCI research is gaining momentum. Prepare for groundbreaking discoveries that will redefine how we connect mind and machine.

Unite, Innovate, Collaborate: To our sponsors and exhibitors, thank you! Let's continue our successful partnership. New organizations, join us—we're excited to collaborate!

We hope to see you next June for what promises to be a very enjoyable and productive 11<sup>th</sup> International BCI Meeting.

Regards,  
The BCI Society



# What is the 11<sup>th</sup> International BCI Meeting?

The International Brain-Computer Interface (BCI) Meetings is unique in providing an interdisciplinary, collaborative environment that convenes representatives from all fields involved in BCI research, including scientists, engineers, clinicians, policymakers, and users. Attendance has increased with the rapid growth of the field. Starting with fifty researchers participating in the first meeting in 1999, attendance has increased over the years to over 400 delegates in 2023. And guess what? We're gearing up for an even grander event in 2025!

The 2025 Meeting will update attendees on the present state of the field, address key issues critical to further progress, and promote the education and participation of young researchers.

The program will include keynote lectures from distinguished international guest speakers, a range of community-initiated workshops, demonstrations of functioning BCI systems, poster and oral presentations, master classes, as well as other highly interactive and engaging events. **Our goal is to foster collaboration, exchange and networking between established investigators, postdoctoral fellows, graduate students and industry.**

The 2025 Meeting Executive Team includes:

Conference Chair:	Mariska Vansteensel, <i>University Medical Center Utrecht, Netherlands</i>
Conference Co-Chair:	Marc Slutzky, <i>Northwestern University, USA</i>
Scientific Program Committee Chair:	Reinhold Scherer, <i>University of Essex, United Kingdom</i>
Scientific Program Committee Co-Chair:	Eli Kinney-Lang, <i>University of Calgary, Canada</i>
Young Talent Committee Chairs:	Robert Gaunt, <i>University of Pittsburgh, USA</i> Jennifer Collinger, <i>University of Pittsburgh, Conference Chair</i>

The overall conference planning process is organized by the **BCI Society** and the team at **Podium Conference Specialists**. We look forward to hosting you!

# SPONSORSHIP OPPORTUNITIES



# À LA CARTE SPONSORSHIP MENU

À la carte sponsorship opportunities allow you to reach specific audiences through more targeted outreach.

Opportunities are divided into 6 main categories: program opportunities, social events, award opportunities, attendee support opportunities, communication opportunities, and advertising opportunities. For program-related information, including the program at a glance, please visit the meeting [website](#).

*Got a creative idea? Contact us and let's talk about it. We are dedicated to helping you get the most out of your sponsorship whether through our existing offerings or custom-made creative solutions.*

**All items are priced in USD.**

# Program Opportunities

## **Keynote Session Sponsorship (only 2 opportunities): \$1,200/session**

- On-site recognition: sponsor recognition signage, holding slide at sponsored keynote(s).
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, Twitter/X post(s).

## **Research Session Sponsorship (only 2 opportunities): \$1,200/session**

- On-site recognition: sponsor recognition signages, holding slide in sponsored session(s).
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, Twitter/X post(s).

## **Neuroethics Sponsorship (SOLD): : \$1,200/session**

- On-site recognition: sponsor recognition signages, holding slide in sponsored session.
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, Twitter/X post(s).

# Program Opportunities (cont.)

## **User Forum Sponsorship (SOLD): \$1,200/session**

- On-site recognition: sponsor recognition signage, holding slide in sponsored session.
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, Twitter/X post(s).

## **BCI Fundamentals Didactic Sessions Sponsorship (only 2 opportunities): \$900/session**

- On-site recognition: sponsor recognition signage, holding slide in sponsored session(s).
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, Twitter/X post(s).

## **Poster Session Sponsorship (only 2 opportunities): \$600/session**

- On-site recognition: sponsored recognition signage, holding slide in sponsored session(s).
- Overall recognition: logo in program and digital recognition including hyperlinked website visibility, eblast communication visibility, mobile app visibility, Twitter/X post(s).

## **Master Class (only 3 opportunities): \$600/class**

- On-site recognition: sponsored recognition signage, holding slide in sponsored session(s).
- Overall recognition: logo in program and digital recognition including website visibility (logo), e-blast communication visibility (logo), Twitter/X post(s)

# Award Session Opportunities

## **Early Career Award (SOLD): \$1,200**

- On-site recognition: sponsor recognition signage, holding slide in sponsored session, mention in the award and closing ceremony
- Overall meeting recognition: hyperlinked log on website award page, mention in e-blast announcements

## **Best Poster Award (only 2 opportunities): \$1,200**

- On-site recognition: mention in the award and closing ceremony
- Overall meeting recognition: hyperlinked log on website award page, mention in e-blast announcements



# Social Event Opportunities

## **AI-Fresco Dinner and Closing Remarks (SOLD): \$3,000**

- Welcome all guests with a speaking opportunity in the beginning of the night
- Opportunity to display a 30s video (*if not possible at the event, the video will be placed on the conference website*)
- On-site recognition and signage
- Overall recognition: logo in program and digital recognition including website visibility (hyperlinked logo), eblast communication visibility (hyperlinked logo), Twitter/X post(s)

## **Welcome Reception (SOLD): \$1,200**

- Welcome all guests with a speaking opportunity in the beginning of the night
- On-site recognition and signage
- Overall recognition: logo in program and digital recognition including website visibility(hyperlinked logo), eblast communication visibility(hyperlinked logo), Twitter/X post(s)

# Social Event Opportunities (cont.)

## **Bonfire Party (only 2 opportunities): \$1,200/night**

- Welcome all guests with a speaking opportunity in the beginning of the night
- On-site recognition and signage
- Overall recognition: logo in program and digital recognition including website visibility (logo), eblast communication visibility (logo), Twitter/X post(s)

*NOTE: The sponsor will be responsible for covering the costs of the bonfire as well as the beverages (minimum of beer, house wine and non-alcoholic beverages)*

## **Coffee Break Sponsor (only 3 opportunities): \$360/break**

- Recognition: logo in program and digital recognition including website visibility (logo), eblast communication visibility (logo), Twitter/X post(s)

# Support a Student or Attendee with Financial Hardships

The International BCI Meetings are known for their highly interactive, student friendly atmosphere. More than 50% of attendees are graduate students or postdoctoral fellows. They come from all over the world. Please consider supporting a student, or as many as you would like, by covering his/her cost of attending the Meeting.

## **\$1,800/student**

Recognition includes:

- Listing on the Student Sponsors page on the website and in the program
- Listing on on-site Student Sponsors signage
- Listing on the Student Sponsors holding slide

Consider supporting a non-trainee from developing countries, an attendee with financial hardships, or an attendee living with disabilities (attending the user forum) by covering his/her cost of attending the Meeting.

## **\$1,800/attendee**

Recognition includes:

- Listing on the Financial Support page on the website and in the program
- Listing on on-site Financial Support signage
- Listing on the Financial Support holding slide

# Global BCI Plenary Session Sponsorship Opportunity

Support the first-ever Global BCI Session at the BCI meeting in 2025, dedicated to showcasing underrepresented researchers from around the World. You can sponsor an underrepresented researcher (speaker) from low- to middle-income countries to deliver a 15-minute talk about their BCI research and participate in an open round-table discussion on the challenges of conducting BCI research in low- and middle-income countries. The Global BCI Session is a plenary session taking part in the main program.

Please consider supporting a speaker, or as many as you would like, by covering his/her cost of attending the Meeting.

**\$1,800/speaker**

**Recognition includes:**

- Listing on the Global BCI Session page on the website and in the program
- Listing on on-site Sessions Sponsors' signage
- Listing on the Sessions Sponsors holding slide

# Communication and Advertisement Opportunities

## **E-blast feature (multiple available): \$600/e-blast**

- Exclusive eblast feature leading up to the 11th International BCI Meeting. 100-word description + hyperlinked logo
- Sent to entire database (4,000+ contacts)

## **Post event delegate survey (exclusive): \$360**

- Exclusive sponsorship of post event survey. 100-word description + hyperlinked logo

## **Digital Program Ads:**

- Full Page - \$1,440
- 1/2 Page - \$900
- 1/4 Page - \$600

# Promotional Items Opportunities

- Meeting tote bags, to be distributed to all delegates - \$1,200 + production cost (**SOLD**)
- Lanyards - \$2,000 + production cost (**SOLD**)
- Notepads/Pencils/Pens, to be distributed to all delegates - \$600 + production cost (**SOLD**)

*Please note that the sponsor will be responsible for the production, shipping, and associated costs of the promotional items. Please also note that the BCI Society logo needs to be integrated in the design of the promotional item(s).*

# EXHIBIT OPPORTUNITIES

## Tabletop \$1,800 (USD +Tax)

- One 6ft long skirted table with two chairs
- Acknowledgement in the Meeting program
- Acknowledgment on on-site Expo signage
- Complimentary refreshment service during Expo hours
- *Electrical outlet to be purchased separately*

## Double Tabletop \$3,600 (USD +Tax)

- Two 6ft long skirted table with two chairs
- Acknowledgement in the Meeting program
- Acknowledgment on on-site Expo signage
- Complimentary refreshment service during Expo hours
- *Electrical outlet to be purchased separately*

# HOW TO BECOME AN EXHIBITOR

To book your tabletop display for the [11<sup>th</sup> International BCI Meeting](#), visit our website at [www.bcisociety.org](http://www.bcisociety.org) and follow the link to the 2025 Meeting Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and contact information
- Expo booth representative information
- Company description
- Payment information

Space is limited - book early!

*Exhibit booths are booked on a first-come, first-served basis. Reservations without payment will not be considered until payment has been received.*



# CONTACT INFORMATION

To discuss sponsor opportunities, please contact:



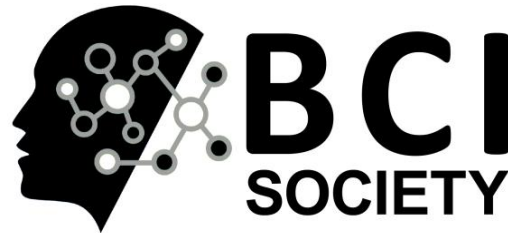
**TORI LUNDEN**

**JR CONFERENCE & ASSOCIATION MANAGER**

PODIUM CONFERENCE & ASSOCIATION SPECIALISTS

E: [tori@dearmondmanagement.com](mailto:tori@dearmondmanagement.com)

W: [www.bcsociety.org](http://www.bcsociety.org)



[bcsociety.org](http://bcsociety.org)